

INSTITUTION VISION

The Vision of Kings Engineering College is to provide industry relevant technical education, motivate our technocrats to carry out intensive research and encourage innovation and thereby uplift our society through technology.

INSTITUTION MISSION

- Provide high Quality technical education in the major engineering disciplines through a creative balance of academic, professional and extracurricular programs.
- Prioritize quality teaching and adopt a variety of approaches and methods to draw upon current research and multiple theories of teaching and learning.
- Guide the students to earn secure careers and become a trend setter globally.
- Sponsor and educate less privileged with quality technical education.

ADDRESS FOR COMMUNICATION

THE CONVENER

KINGS ENGINEERING COLLEGE

Opposite to Hyundai Motors,
Chennai – Bangalore Highway,
Irungattukottai, Sriperumbudur,
Chennai – 602 117, TN, India.

Email ID : kingsworkshopevent@gmail.com

Phone : 044 7122 4421, 9566019220

Website : www.kingsengineeringcollege .in

CHIEF PATRON

Dr.Mrs.Nalini Selvaraj, M.Com., M.Phil.,
Chairperson, Kings Engineering College.

PATRON

Mr.S.Amirtharaj, B.Tech., M.B.A.(UK),
Director, Kings Engineering College.

CHAIR

Dr.A.V.Mayakkannan, M.E., Ph.D.,
Principal, Kings Engineering College.

CONVENER

Dr.D.C.Jullie Josephine, Prof. & Head/CSE

ORGANIZING COMMITTEE

Mr.D.R.Denslin Brabin, Asso. Prof./CSE

Mr.K.G.Saravanan, Asso. Prof./CSE

Mrs.M.Parameswari, Asso. Prof./CSE

Mrs.D.Sterlin Rani, Asst. Prof./CSE

Mr.A.N.Duraivel, Asso. Prof./ECE

Mrs.Aruna, Asst. Prof./ECE

Mr.B.Gautham, Asst. Prof./ MECH

Mr.Vigneswaran, Asst. Prof./ MECH



KINGS

ENGINEERING COLLEGE

Irungattukottai, Sriperumbudur, Chennai – 602 117, India.

One Day Workshop on Persuasive Research Promotion Strategies



Date: 25th Nov 2017

Venue: College Auditorium

**Organized By
KINGS
ENGINEERING COLLEGE**

In association with



ABOUT THE INSTITUTION

KINGS ENGINEERING COLLEGE was founded by **Late.Dr.Oorvasi D.Selvaraj M.A., M.Phil**, and managed by the Chartian Educational and Health Trust, a Registered Trust of public nature for Educational and Charitable purposes in the year 2001. The Vision of our Trust is to build our college as an inimitable Center of Excellence for Higher Education sworn by total quality Management at all levels. The college is approved by All India Council for Technical Education (AICTE), New Delhi and affiliated to Anna University, Chennai, TamilNadu. The college is accredited by National Assessment and Accreditation Council (NAAC) and National Board of Accreditation (NBA). The college offers 4 UG programmes: Computer science and Engineering, Information Technology, Electronics and Communication Engineering, Mechanical Engineering and a PG programme in Computer science and Engineering. The college maintains high standard of education by providing a wide array of excellent academic facilities, employing highly qualified and experienced faculty members and creating an ambience conducive for quality education. The management motivates all students to find a niche in the society by providing quality education, discipline and high level of placements in reputed organizations.

ABOUT THE WORKSHOP

The workshop is designed to impart the participants with knowledge of research methods, research process, use of research tools and techniques, writing and presentation skills. The specific objectives of the programme are:

- To familiarize participants with various research strategies
- To enhance the skills of the participants to promote their research with appropriate techniques.
- To provide the participants with a broad overview of experimental techniques
- To provide guidelines about thesis and journal writing

By the end of the programme, the participants should be confident in using the right methods and tools to carry out their research work.

REGISTRATION DETAILS

Registration Fee : Rs 300/-

**Target Participants : Research Scholars/
Faculty/ PG students**

Registration Last Date : 12th Nov 2017

Registration Fees is to be paid by DD in favour of "Kings Engineering College", payable at Chennai.

RESOURCE PERSON

Eminent personalities from IIT, Anna University and other reputed Institutions.



**KINGS
ENGINEERING COLLEGE**

**One Day Workshop
On
Persuasive Research
Promotion Strategies**

Registration Form

Name (in Block Letters):

Date of Birth & Age:

Qualification:

Experience (if any):

Designation & Dept:

Institution / Organization:

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Address:

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Pin code:

E-mail:

Mobile No:

Registration fee paid Rs.....D.D. No.....

Bank.....

Branch.....Date.....

The given information is true to the best of my knowledge. I agree to abide by the rules and regulations governing the programme.

Signature of the Applicant